



2023

ANNUAL
IMPACT
REPORT

DEAR FRIEND,

In 2023, we celebrated an important milestone — our 120th anniversary. Thanks to the generosity of animal lovers like you, Pasadena Humane has been dedicated to ensuring the safety and well-being of all animals in our community since 1903.

In the organization's early years, we were known as The Pasadena Humane Society for the Prevention of Cruelty to Children and Dumb Animals. Like many humane societies of that era, our founders advocated for the humane treatment of working animals, such as horses, while also providing services for orphaned and abused children.

Much has changed since 1903, but our unwavering commitment to helping animals in need has held firm. We continue to be a refuge, a resource, and a safety net for both companion animals and wildlife in our community.

This last year was a difficult one for shelters around the country, including ours. The rising cost of living, lack of affordable pet-friendly housing (especially for large dogs), and a veterinary staffing shortage have led to more pets coming to us in need.

The good news is that most homeless pets who come through our doors are quickly adopted. Our team works to provide the very best care and to find new loving homes for all healthy and safe animals.

Sadly though, an increasing number of pets are entering the shelter with medical needs or behavioral challenges that lead to irremediable suffering or safety risk to the community. While the decision to euthanize an animal is heartbreaking for all of us, we know sometimes it is the only humane alternative.

We are determined to carefully consider the unique needs of every animal in our care and to meet those needs. We are also committed to providing support to the community so that pets can stay with the families who love them whenever possible.

It's thanks to you that we can continue to be a resource for tens of thousands of animals in our community each year. You are a true hero to those that need us most.

With gratitude,



Dia DuVernet
President & CEO
Pasadena Humane

47,676 ANIMALS
HELPED

120 years of compassion & care

In 2023, Pasadena Humane celebrated 120 years of providing compassion and care for all animals. Since 1903, we have served the people and pets of the Greater Los Angeles Area. More than a shelter, we are an animal resource center offering support, second chances, and lifesaving programs and services for animals in the community.

SAVED FROM HOARDING

In 2023, we removed more than a hundred animals from hoarding situations. Tiny Jackie was one of 38 cats rescued from the cramped trailer of a truly overwhelmed caregiver. The cats were in desperate need of help and were rushed to Pasadena Humane for immediate treatment. Many of the youngest kittens were extremely emaciated and fragile, with their ribs protruding from their tiny bodies. Jackie and the other kittens made it to us in the nick of time. Without veterinary treatment, it is unlikely that any would have survived.

5,787

COMPANION
ANIMALS
SHELTERED

caring for animals in need

At Pasadena Humane, our doors are always open for animals who are truly in need. We welcome all homeless and unwanted pets, regardless of age, breed, health or temperament, from within our 11 animal care and control service areas. In 2023, we experienced a 42% increase in the number of companion animals entering our shelter. This included very young kittens and puppies, healthy adult animals, and pets with medical and behavioral concerns.

BEFORE

AFTER

A MIRACLE FOR MILO

Sweet Milo was wandering the freeway when he was found and brought to Pasadena Humane. The poor dog was covered in thick, painful mats, making it hard for him to see or move. He was extremely dirty and scared. Our team wasted no time, immediately giving him a much-needed grooming. We carefully shaved the mats from his body, allowing Milo to move freely once more. With all the dirt and mats removed, he was as happy as could be, wiggling his tail and seeking attention from our staff. Before long, Milo found a home of his own, where he will never experience such horrible neglect again.

3,391

COMPANION
ANIMALS
PLACED

a fresh start

In 2023, we expanded our adoptions programs to help more dogs, cats, and critters find forever homes. We piloted walk-in adoptions during our weekend Visiting Hours and brought dogs and cats to our offsite weekend “pop-up” adoption events. Our popular 10-day adoption trial allowed prospective pet parents the chance to get to know their new pet in the comfort of their own home before making things official.

BONDED FOR LIFE

Pumpkin and Sally came to Pasadena Humane after unexpectedly losing their owner in a tragic accident. They were scared and lonely, unsure what life had in store for them next. These two sweet seniors had nowhere to go and needed to stick together. We took them in immediately, providing them with care, safe shelter, and lots of love. The pair were incredibly bonded, and as they began their new journey, we were committed to finding them a home together. After months of searching, Pumpkin and Sally were adopted into a wonderful home where they could live out their senior days in comfort.

2,192

COMPANION
ANIMALS
FOSTERED

fostering a bright future

Our dedicated network of foster volunteers opened their hearts and homes to thousands of animals in 2023, providing round-the-clock care to tiny neonatal kittens, building trust with shy cats and dogs, and offering loving care to animals with medical needs. Plus, our Foster Field Trip program returned, with over 300 dogs going on hikes and excursions.

ZENA'S BIG DAY OUT

Six-year-old Zena had been overlooked by potential adopters for weeks before going on her first Foster Field Trip. Out of the shelter, her sweet and friendly personality began to shine. She spent a lovely morning hiking the Gabrielino Trail in Altadena, happily greeting new people with an excited wag of her tail. She met many other dogs and even said hello to a horse. Zena was very affectionate with our foster volunteer and well-behaved at an outdoor café. All the information gathered on her day out helped her get adopted into a loving home she now shares with another dog and children.

9,812

FIELD
SERVICE
CALLS

saving lives on the street

Our Animal Control Officers (ACOs) investigate animal cruelty, save pets from hazardous situations, reunite lost animals with their families in the field, and so much more. In 2023, their lifesaving efforts reached beyond our 11 animal care and control service areas when two of our ACOs traveled to Maui to help search for missing pets after the August wildfires in Lahaina.

INSPIRING THE NEXT GENERATION OF ANIMAL LOVERS

Animal Control Officer Rahnesha Williams responded to what she thought would be a routine call for an injured crow. When Rahnesha arrived to assess the crow, a very concerned young animal lover named Ame wanted to know what would happen next. Rahnesha assured Ame that she was taking the bird to be examined by our veterinarians. After the crow was given a clean bill of health, Officer Williams returned so that she and Ame could release the bird together — a powerful way to reinforce to a young animal lover how important we all are in taking care of our wild neighbors!

3,941
WILDLIFE
HELPLINE
CALLS/TEXTS

wildlife

Our wildlife program is committed to creating a healthy, sustainable community that values all species. In 2023, we hosted our first-ever Wildlife Day, a free community event with educational talks, ambassador animals, a wildlife-themed vendor marketplace, crafts for kids and more. Plus, we launched our Humane Exclusion Program to help local residents resolve wildlife conflicts with humane, non-lethal methods.

INJURED OPOSSUM REGAINS FOOTING

Pasadena Humane is one of only two animal shelters in Southern California licensed to rehabilitate wildlife. Orphaned and injured wild animals can spend several weeks being raised or rehabilitated at our Sandra J. Goodspeed Wildlife Center until they are old enough or healthy enough to be released back into the wild. This baby opossum came to us struggling to walk. An x-ray revealed no obvious fractures, but her right wrist was slightly crooked. Our skilled team fitted her with a tiny splint and developed a physical therapy plan to aid in her recovery. Once she healed, she was released back into the wild.

partnering to save lives

Pasadena Humane celebrated the new year in a big way with our first Rose Parade float in 20 years. “Feed the Love,” sponsored by Hill’s Pet Nutrition, was a 55-ft joyful entry with the goal of raising awareness about pet homelessness while encouraging viewers to adopt, foster, volunteer and donate at their local shelter. The float took home the coveted Director Award for most outstanding artistic design and use of floral and non-floral materials.

SHINING STAR OF THE ROSE PARADE

Sweet and calm adoptable Lua had the honor of representing shelter pets around the country on our Rose Parade float. She had all the makings of a Hollywood star. As the float rolled down Colorado Boulevard, Lua showed that she was perfect for the role. She sat patiently while large crowds cheered her on and adoring fans called out her name. Lua did not have to wait long after the parade for her happy ending. She was adopted just a few days later and is now happy in her forever home!

community

PET WELLNESS & TRAINING

By providing more than 4,500 affordable wellness services through our low-cost spay and neuter, vaccine, and microchip clinics, we helped to keep pets with the people who love them. We ensure that this commitment to pet wellness also includes behavioral needs. In 2023, we expanded the variety of classes we offer to puppies, adolescent pups, adult dogs, and even kittens, training more than 400 pets.

PET FOOD PANTRY

Our Pet Food Pantry served 185,640 nutritious meals to pets within our 11 animal care and control service areas. In 2023, we transitioned from bi-monthly food distribution events to a self-scheduling system with availability throughout the week. This allows pet parents to easily access food when they need it for their pets. Plus, clients can now request supplies like collars, leashes, harnesses, and flea preventative when scheduling their food pick-up.

community

KIDS EDUCATED

We are proud to inspire and engage the next generation of animal lovers with our Humane Education classes and workshops. Nearly 750 kids registered for our children's programming in 2023. Our popular Junior Vets summer camp and Scout programs continued to inspire elementary school-aged kids, Circle Time delighted preschool-aged children, and one-day workshops covering topics such as pet CPR and nutrition educated young adults of all ages.

VOLUNTEERS

The volunteers at Pasadena Humane logged over 115,000 hours in 2023, the equivalent of 60 full-time employees. Our volunteers assisted with a variety of programs and projects; they helped with laundry, socialized cats, read to the dogs and assisted with the Wiggle Waggle Walk & Run, to name a few. Many volunteers helped decorate our Rose Parade Float, too! There are now 40 different options for those looking to volunteer!

2023

FINANCIALS

INCOME

● Program Fees & Contracts	\$5,860,955	37%
● Fundraising	\$9,284,823	59%
● Investment Income	\$688,416	4%
● TOTAL	\$15,834,194	100%

EXPENSES

● Programs & Services	\$14,490,389	81%
● Administration	\$1,446,720	8%
● Fundraising	\$1,980,796	11%
TOTAL	\$17,917,905	100%
NET RESULT	\$-2,083,711	

*Derived from internal financial statements that have not yet been audited
Does not include unrealized gains on investment portfolio*

2023

SERVICE
STATS

COMPANION ANIMAL

ANIMALS SHELTERED:

5,787

ADOPTIONS & TRANSFER:

3,931

RETURN TO OWNER (ARC):

587

RETURN TO FIELD:

106

LIVE RELEASE RATE: 84.3%

(DOGS, CATS & CRITTERS)

*The Live Release Rate was calculated using the
Asilomar Lite formula of (Live Outcomes) divided by
(All Outcomes minus Owner Requested Euthanasia).*

In 2023,
we placed

100%

of healthy &
safe animals.

FOSTER

ANIMALS FOSTERED:

2,129

FOSTER FIELD TRIPS:

306

WILDLIFE

INTAKE:

1,438

OUTCOMES:

RELEASED:

155

TRANSFERRED:

180

NON-LIVE OUTCOME:

1,083

WILDLIFE HELPLINE
CALLS & TEXTS:

3,941

**Pasadena Humane primarily admits wild animals that are sick or injured. We actively seek a live outcome for any animal that can be rehabilitated and released back to its habitat. Sadly, others die in our care or are humanely euthanized to prevent further suffering.*

FIELD SERVICES

SERVICE CALLS:

INVESTIGATIONS

(CRUELTY, NEGLECT,
ABANDONED ANIMALS,
MUNICIPAL CODE VIOLATIONS):

2,411

STRAY PET & RESCUE:

1,756

PET OWNER, GENERAL
PUBLIC & GOVERNMENT
AGENCY ASSISTANCE
& PATROLS:

1,034

WILD ANIMALS:

1,160

DEAD ANIMAL PICK-UP:

3,451

TOTAL:

9,812

PETS REUNITED WITH
OWNERS IN THE FIELD:

474

SHELTER MEDICINE

ANIMALS CARED FOR:

5,787

**SHELTER ANIMALS
SPAY/NEUTER :**

4,445

**ANIMALS TREATED FOR
PARVO & PANLEUKOPENIA:**

78

**ANIMALS TREATED
FOR RINGWORM:**

58

SUPPORT & PREVENTION

ANIMAL RESOURCE CENTER

CALL CENTER CALLS
(INBOUND/OUTBOUND):

51,141/12,207

AVERAGE # OF
CALLS PER DAY:

140/33

WALK-INS & APPOINTMENTS:

6,937

HOME-TO-HOME
ADOPTION SUBMISSIONS:

322

LICENSING

LICENSES ISSUED:

14,878

PET FOOD PANTRY

PETS ENROLLED:

2,508

MEALS SERVED:

185,640

HELPING PAWS

PETS HELPED:

858

PEOPLE HELPED:

685

SERVICES PROVIDED:

1,648

COMMUNITY HEALTH & WELLNESS

PET SPAY/NEUTER:

1,430

**COMMUNITY CAT
SPAY/NEUTER:**

1,194

**PET VACCINES
ADMINISTERED:**

1,690

**PET MICROCHIPS
IMPLANTED:**

1,577

HUMANE EDUCATION

IN-PERSON
PROGRAMS:

54

KIDS REGISTERED:

746

VOLUNTEERS

ACTIVE VOLUNTEERS:

2,260

VOLUNTEER HOURS SERVED:

118,329

= 60 FULL-TIME
STAFF MEMBERS

COMMUNITY PROGRAMS

OUTREACH EVENTS:

40

MOBILE ADOPTION EVENTS:

57

PETS ADOPTED AT
MOBILE ADOPTION EVENTS:

60

TRAINING CLASSES:

137

PETS TRAINED:

422

PASADENA
HUMANE
2023
DONOR
LIST

thank you

to the generous donors
who supported Pasadena
Humane in 2023!

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Our 1903 Society honors those who have demonstrated unwavering support that will last a lifetime by including us in their wills, life insurance, IRAs, trusts or other estate plans.

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